

Entrepreneurs- Start Up Your Business

What is this course about?

This is not just a course it is your fast track to financial independence and turning your business idea into a profitable reality. Whether you dream of building a fulltime income or simply generating extra cash flow, our five day intensive entrepreneur programme provides the essential skills, knowledge, and funding you need to launch and register your business immediately

What will we cover?

Over five full days (10:00 AM – 3:00 PM) at **Sutton United Football Club**, you will cover all critical aspects of running a successful enterprise:

- **Legal Structures:** Learn how to officially structure your business and navigate the crucial first steps, including the essential requirement to register as self-employed with HMRC.
- **Financial Literacy:** Demystifying business finance. Gain clear, actionable knowledge on managing your money, understanding Income Tax, and when and how to handle VAT (Value Added Tax).
- **Mastering Marketing:** Discover proven strategies to reach your ideal customers, build a strong brand presence, and drive sales from day one.
- **Business Planning & Strategy:** Develop a robust, workable business plan that ensures long term viability and growth.

Do I need any skills for this course?

Eligibility Requirements (Strictly Enforced)

Due to the funding structure of this programme, applicants must meet the following criteria:

- You must currently be unemployed.
- You must be a resident living in a London borough.
- You must have the language skills to be able to follow the course

Don't Miss Out

This is a unique, fully funded opportunity to gain comprehensive training and a significant financial boost—all within five days. Spaces are strictly limited and will be allocated to those ready to take control of their career.

Register your interest today and take the first vital step toward becoming a successful business owner!

Additional information

Every participant who successfully completes the course and registers as self-employed with HMRC will be eligible to claim up to £1,000.00 towards essential equipment needed for your new business start-up! This removes a major financial barrier, allowing you to invest directly in the tools you need to succeed.

What can I do after I have finished this course?

Mandatory Outcome

By the final day of the course, every participant is required to register as self-employed with HMRC. This course is designed for immediate action and launch.

Any course enrichment opportunities associated with this class will be listed in your Google Classroom.

If you are unsure of your next steps for education, employment or career choices our Advice Service can help. Contact advice@suttoncollege.ac.uk